Creating a Brighter Future for Cuyahoga Kids
Creating a brighter future for Ohio

ALL Ohio Kids – 720,000 - Ages 0 – 5
Creating a brighter future for Ohio

- Additional $20M for home visits for births
- Additional $208M publicly funded childcare system
- Doubling the investment in children services with additional $220M
- Additional $12M for START - Sobriety, Treatment and Reducing Trauma
- $675M new student wellness and success fund for mental health counseling
- $20M education related to the Opioid crisis.
- $5M to establish Ohio Governor’s Imagination Library

ALL Ohio Kids – 720,000 - Ages 0 – 5
Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon. The planet's name has nothing to do with the liquid metal, since it was named after the Roman messenger god.

VISION

Mobilizing communities to work together to elevate our youngest citizens to new heights
Launching the Program

- 2002-03 – First Ohio Programs
  → Brown, Defiance, Putnam, Henry
- July 2019 – Ohio Legislature allocated $5M to grow program
- August 2019 – Small state team established to grow program – 24 counties with countywide program
- March 2020 – 70 counties with countywide program and more coming
A child enrolled at birth receives 60 books
County Status

- Bright Green - Above 50%
- Pale Green - 35% - 49%
- Bright Yellow: 21% - 34%
- Pale Yellow: 6% - 20%
- Orange: New program 0 - 5%
- Lavender: Partner identified. Conversations in progress
- Purple: No OGIL partner confirmed
- X Offered in some locations but not countywide
Cincinnati study
Medicaid eligible, low income children ages 0 to 5
Since receiving books from the Imagination Library, parents reported changes in the following behaviors:

<table>
<thead>
<tr>
<th>Parent Survey Item</th>
<th>Increased</th>
<th>Did Not Change</th>
<th>Decreased</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child brings books to parent to read</td>
<td>81.7%</td>
<td>18.1%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Interest and enthusiasm</td>
<td>87.9%</td>
<td>11.8%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Length of time reading</td>
<td>79.6%</td>
<td>19.9%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Parent reads/shares books with child</td>
<td>87.6%</td>
<td>12.2%</td>
<td>0.2%</td>
</tr>
</tbody>
</table>
Aligning with Social Determinants of Health

- Early Childhood Education and Development
- Enrollment in Higher Education
- High School Graduation
- Language and Literacy
Options for Participation

Step 1.

- **Enroll**
  - Enroll kids online or via paper enrollment forms

- **Fundraise**
  - Host fundraisers or allocate funds to support the program

- **administer**
  - Manage the backend system to input paper enrollment forms and change of addresses

Step 2.

- **education**
  - Use the Imagination Library books for programs and “coach” families on importance of early literacy

- **Step 1.**

- **Step 2.**
Questions

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