

the **literacy** cooperative

The Literacy Cooperative invites you to make a transformative commitment to build brains, young and old, and play a key role in a story that jumps off the page as literacy advances in the community.

Cuyahoga County's literacy crisis will persist for generations unless progress is accelerated in preparing young children for kindergarten and helping more adult residents secure at least a high school education.



Despite encouraging progress made through the collaborative efforts of literacy programs, funders, and public officials, too many young adults and young children in Cuyahoga County are unprepared for the future. This not only limits their individual opportunity, but it weakens the current and future economic health of the county.

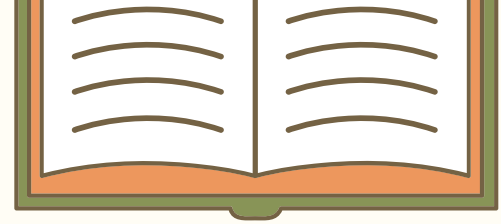
In Cuyahoga County, 42% of all children enrolling in kindergarten in the 2018-19 school year were not adequately prepared to succeed, and 10% of all adults - 101,221 residents - did not have a high school diploma as of 2017.

Your 2020

OPPORTUNITY

to make a difference.

READ ACROSS AMERICA LUNCHEON



In recognition of Read Across America, we invite you to join The Literacy Cooperative and Gold sponsor PNC Bank as we celebrate the joys of reading across the community. Focusing on the challenges we still face, keynote speaker Meghan Cox Gurdon will explore the importance of literacy in the age of digital technology. She is the author of [The Enchanted Hour: The Miraculous Power of Reading Aloud in the Age of Distraction](#), a book reviewer for the Wall Street Journal, and a graduate of Bowdoin College.

Gold - \$7,500

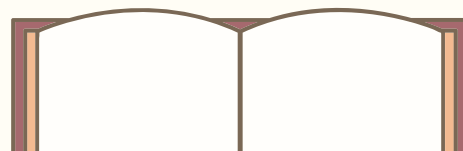
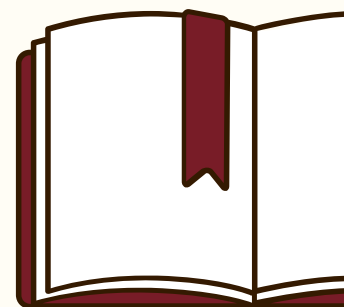
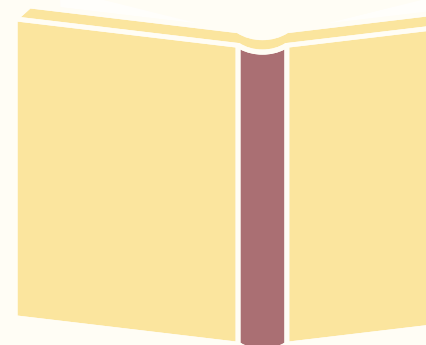
- Premier table seating for 10 guests.
- One seat at event head table with keynote speaker.
- Recognition as Gold sponsor on TLC website and on social media channels.
- Opportunity to introduce keynote speaker
- Acknowledgement in weekly newsletter.
- Recognition in event day digital content.
- Full-page ad in the event program.
- \$6,500 of your sponsorship will be tax-deductible.

*limited to one per event.

Silver - \$1,000

- Premier table seating for 10 guests.
- Recognition as Silver sponsor on TLC website and on social media channels.
- Acknowledgement in weekly newsletter.
- Recognition in event day digital content.
- Half-page ad in the event program.
- \$750 of your sponsorship will be tax-deductible.

April 1, 2020
Tri-C Jerry Sue Thornton Center
2500 E. 22nd St.
Cleveland, OH 44115



LET'S DO THIS!



Read Across America



SOLD



Company:

Contact Name:

Mailing Address:

Phone:

Email:

Payment Information:

- Check enclosed in the amount of \$ _____
Please make checks payable to The Literacy Cooperative
- To pay via credit card, visit:
www.literacycooperative.org/sponsorship

Please complete this form and return to:

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