Strategies for Moving Vision to Action: Action Plan
Job Creation for the Marginalized

1. Other Stakeholders: Name groups, organizations, sectors and individuals you may want to include, including other initiatives that may be like this one and champions that will support it.

2. Strategy summary: what are the aims or vision? Promising idea? Envisioned results?
   SMART: Specific Measurable, Achievable, Realistic & Results Oriented, Time Specific
   Barriers:
   - Create jobs for marginalized populations

3. Timeline and action plan:

   Long-Term Goal:
   - Create businesses to employ marginalized populations by establishing collaboration partnerships with invested stakeholders

   Short-Term Actions (next 3 months)
<table>
<thead>
<tr>
<th>What</th>
<th>Help Needed From</th>
<th>Due Date</th>
<th>Who is Responsible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify what exists and connect people</td>
<td>Power Player</td>
<td>2 months</td>
<td>Danielle</td>
</tr>
<tr>
<td>Identify Gaps</td>
<td>Power Player, Foundation</td>
<td>6 months</td>
<td>Dianna</td>
</tr>
<tr>
<td>Identify skill set of the population, match it with market need based on skill set of the population</td>
<td>Need spirit and experience</td>
<td>6 months</td>
<td>Susan</td>
</tr>
<tr>
<td>Identify soft skills and technology training</td>
<td>Money or availability to get it</td>
<td>6 months</td>
<td>Becky</td>
</tr>
</tbody>
</table>

4. Factors that are key to the success of this strategy include:
   - Buy-in by employers to invest in social causes and funds
   - Training smaller organizations to create their own social ventures and provide seed money

5. Key contact person(s) and e-mail
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