

Strategies for Moving Vision to Action: Action Plan Job Creation for the Marginalized

1. Other Stakeholders: Name groups, organizations, sectors and individuals you may want to include, including other initiatives that may be like this one and champions that will support it.

2. Strategy summary: what are the aims or vision? Promising idea? Envisioned results?

SMART: Specific Measurable, Achievable, Realistic & Results Oriented, Time Specific

Barriers:

- Create jobs for marginalized populations

3. Timeline and action plan:

Long-Term Goal:

- Create businesses to employ marginalized populations by establishing collaboration partnerships with invested stakeholders

Short-Term Actions (next 3 months)

What	Help Needed From	Due Date	Who is Responsible
Identify what exists and connect people	Power Player	2 months	Danielle
Identify Gaps	Power Player, Foundation	6 months	Dianna
Identify skill set of the population, match it with market need based on skill set of the population	Need spirit and experience	6 months	Susan
Identify soft skills and technology training	Money or availability to get it	6 months	Becky

4. Factors that are key to the success of this strategy include:

- Buy-in by employers to invest in social causes and funds
- Training smaller organizations to create their own social ventures and provide seed money

5. Key contact person (s) and e-mail

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