



the **literacy**  
cooperative

# CLE-BEE

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**ThirdFederal**  
FOUNDATION

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Join us for the second annual Cleveland Corporate Spelling Bee

The **CLE-BEE** will be September 7, 2017, presented by The Literacy Cooperative and our Host Committee. It will be at The City Club of Cleveland, 850 Euclid Avenue.

Corporate and community teams from throughout the area will compete for the Championship. Each team has three members, organized into four competing categories: Legal, Financial, Corporate and Community. [Click here](#) to view highlights from last year's event.

WKYC's Emmy winning weather forecaster Betsy Kling will be our Emcee. WTAM's Mike Snyder, from Wills and Snyder in the Morning, and Monyka Price, Chief of Education for Cleveland, will be our readers. Common Pleas Presiding Judge John Russo will return as our Rule Keeper. The CLE-BEE includes complimentary appetizers, beer and wine throughout the evening. In addition to bragging rights, winners will receive trophies and prizes.

The 2016 teams included many of our community's top corporations, professional firms and community organizations in good-natured competition for the trophy. BakerHostetler edged out Tri-C, Oswald and Eaton in the "Final Four" round - and will be back to "defend the land."

Media partners include WKYC TV3 and WTAM with PSA's and coverage.

Team entry fees begin at \$2,500 and there are a number of excellent sponsorship opportunities. For information, contact Elaine Yeip at (216) 776-6184 or [eyeip@literacycooperative.org](mailto:eyeip@literacycooperative.org).

The CLE-BEE is a fun, competitive evening, focusing attention on the need to improve literacy in our community. Proceeds benefit The Literacy Cooperative of Greater Cleveland, a 501(C)(3), the region's primary organization to address the difficult problems of low literacy in both children and adults, a widespread and critical challenge in our community.



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## Cleveland Corporate Spelling Bee Sponsorship Opportunities

**Presenting Sponsor** (two available) - **\$15,000** (\$12,000 tax deductible)

*Prominent identification with all aspects of the Event - recognition as major supporter of CLE-BEE in collaboration with The Literacy Cooperative of Greater Cleveland*

- *Prominent name incorporation and logo in all event material*
- *Inclusion of company support in all press material*
- *Company logo display in all media partner ads*
- *Prominent 'Welcome Signage' at event*
- *Prominent recognition of company by CLE-BEE Emcee at event opening*
- *Additional Company signage throughout event venue*
- *Full Page advertisement in Spelling Bee event program*
- *One team entry in the CLE-BEE competition*
- *Additional designated entry for community team \*\**
- *Event Tee Shirts for all team members*
- *Twelve admission tickets to CLE-BEE evening competition*
- *Complimentary appetizers, beer and wine*



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## Cleveland Corporate Spelling Bee Sponsorship Opportunities

**Swarm Sponsor** (three of four available) - **\$7,500** (\$6,000 tax deductible)

***Lubrizol will be a Swarm Sponsor!***

- ***Qualifying Round Sponsorship - Identified as supporter of one of the four categories (e.g. Legal, Financial, Corporate, Community)***
- ***Company logo included in all promotional material***
- ***Welcome signage at the event***
- ***Half-Page advertisement inside front or inside back cover of event program***
- ***One Team Entry in the CLE-BEE competition (three participants)***
- ***Additional designated entry for community team \*\****
- ***Event Tee Shirts for all team members***
- ***Eight additional tickets to Spelling Bee***
- ***Complimentary appetizers, beer, and wine***

(\*\* It is anticipated that there will be several very worthy community organizations, such as a library system or civic institution, which would like to participate, but their entry fee must be sponsored. These four presenting sponsors will support one of those organizations, with credit for their participation and identification as the sponsor of that team.)



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## Cleveland Corporate Spelling Bee - Team Entry

**Team Entry Fee** (24 available) - **\$2,500** (\$2,000 tax deductible)

- *One three-person team entry in the CLE-BEE competition  
(Teams will be in four categories - Legal, Financial, Corporate and Community)*
- *Listing as participant in promotional materials*
- *Eight Tickets to CLE-BEE (three team members, plus five guests)  
(Additional tickets available at nominal cost.)*
- *Event Tee shirts for team members*
- *Complimentary appetizers, beer and wine*
- *Trophies for the winners – and bragging rights (well, for a year)*

# 2017 CLEVELAND CORPORATE SPELLING BEE



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**Yes!** Our company would like to participate in The Literacy Cooperative's Corporate Spelling Bee on **Thursday, September 7, 2017.**

We shall participate at the following level:

\_\_\_ Presenting Sponsor (\$15,000)

\_\_\_ Swarm Sponsor (\$7,500)

\_\_\_ Corporate Team (\$2,500)

## Teams

Company Name: \_\_\_\_\_

Primary Contact's Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

## Sponsors

Company Name as it should appear in the program booklet:

\_\_\_\_\_

Primary Contact's Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Send this completed form and check to:

Elaine Yeip  
The Literacy Cooperative  
1331 Euclid Avenue  
Cleveland, Ohio 44115  
216-776-6184  
eyeip@literacycooperative.org

Team Registration begins at 5:30

The City Club of Cleveland  
850 Euclid Ave #200,  
Cleveland, OH 44114

The CLE-BEE will be held from 6:00-9:00 pm.  
Complimentary hors d'oeuvres, beer and wine  
will be served.

**Deadline for payment for all registrations and sponsorships is August 1.**

Follow us on Twitter, Instagram and Facebook us #CLEBEE.

\* The Literacy Cooperative is a 501(c)(3) and 80% of the entry fee and/or sponsorship levels are tax deductible.